ELIZABETH LANG

94 Susan Drive Jackson, NJ 08527

732-865-6384 lizlang719@gmail.com www.lizcv.com www.linkedin.com/in/lizcv

Front End Web Developer

with HTML, CSS, JavaScript, Content Management Systems, Adobe CC, responsive design, website optimization, ADA compliance, A/B testing, SEO, and email development



PROFILE

A Front End Web Developer with Graphic Design skills. Over seven years experience building custom, responsive, and content management websites with excellent functionality and appealing design.

PROJECTS

Examples of web projects:

Websites, landing pages, email blasts, newsletters, advertisements, social media banners

Examples of print projects:

Flyers, tradeshow booth display, wedding invitations, and fundraising event poster



EDUCATION

General Assembly

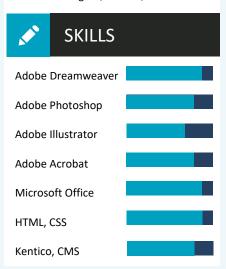
JavaScript Circuit, New York, NY Digital Marketing, New York, NY

Ocean Community College

Web Design / Web Master, Toms River, NJ

Dickinson College

Bachelor's Degree, Carlisle, PA



Ħ

EMPLOYMENT

CURRENT POSITION

Front End Web Developer

Infragistics, Cranbury, NJ

2016-present

2010-16

- Front End Web Development for company's website, landing pages, and email development
- Convert Photoshop designs into HTML and develop functionality
- Use development best practices, responsive design, optimize website, cross-browser testing, A/B testing, ADA compliance, and implementation of SEO
- Develop marketing email blasts and newsletters from design team comps into responsive HTML with extensive testing in Litmus
- Work closely with Marketing team to ensure vision is translated to all digital media
- Organize the Marketing Department's Lunch and Learns with webinars and online lessons in Digital Marketing, Email Marketing, and Digital Analytics

PREVIOUS POSITIONS

Front End Web Developer with Graphic Design

Weblications, Princeton, NJ

• Design and develop websites from client specifications to completion in HTML and Kentico

- Train clients in Kentico CMS enabling them the ability to update their websites
- Cross Browser and Cross Platform Testing, Website Validation, Social Media Networking, and Email Marketing Integration.

Cruise Director, Victoria Cruises - Chongqing, China2005-09Project Manager, Translations, Merrill Corporation - New York, NY2002-04Project Coordinator, Bowne & Co. /Bowne Translation Services - New York, NY2001Account Executive, The LanguageWorks - New York, NY1999-01



REFERENCES

Liz was fantastic to work with on a rush project we had for an event where her designs were ultimately showcased in front of an audience of 20,000 people. She took the time to understand our needs and very quickly turned around some initial prototypes that were creative and professional. More importantly, she was a pleasure to work with as we refined those designs to match our ultimate vision. I would highly recommend Liz to anyone looking for high quality design work without all the overhead of a large agency.

Scott Megill

President and Chief Executive Officer at Coriell Life Sciences

I witnessed her tremendous talent and expertise. This development came not only in the area of business achievement and leadership, but in integrity and character as well. [She] quickly learned to manage her time, work in group situations under strict deadlines, and to instil a strong work ethic, persistence, and intellectual integrity upon her peers. It is for these reasons that I offer my high recommendations without reservation. Her drive and talent will truly be an asset to your establishment.

Donna M. Parsons

Professor, Ocean Community College

Website: www.lizcv.com Phone: 732-865-6384 Email: lizlang719@gmail.com